



A monthly newsletter for our incredible audience

You're Right: A Poem

BY VERNON TERRELL

As Henry Ford so rightly said not knowing his words would last, if you think you can or think you can't the answer is "yes, you're right!" Belief alone will never make you take that step of faith, but unbelief will always block your will to run that race. Let go of your excuses and the things that make you doubt and believe that even one like you can turn your world around. And once you set your mind aright and face the fear head on, then blaze your trail with each new step until your dream has come.



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3 questions to ask yourself about SERVICE & PURPOSE

WHAT ARE YOUR ANSWERS?

Question 1: Who are you?

- What's your name? Introduce yourself. What are your qualifications? Example; I'm Sam Smith, 28 years old and a Re/Max Real Estate Agent.

Question 2: What do you do?

- What problem do you solve? What's your specific niche? Are you a real estate agent for millennials looking to move to the city or for families wanting to pay a lower mortgage? Who's your focus?

Question 3: Why should we care?

- What makes you stand out in your industry? Why should someone buy or work with you above somebody else? What's your background or emotional story behind getting started?



Purpose:
the reason for
which
something is
done or created
or for which
something
exists.



You can expect to listen to "personal growth & business conversations for the ambitious entrepreneur." We will even feature special guest interviews on the podcast! This is an exciting new way to connect & inspire people just like YOU!

Thank you in advance for all the support, love & listens.

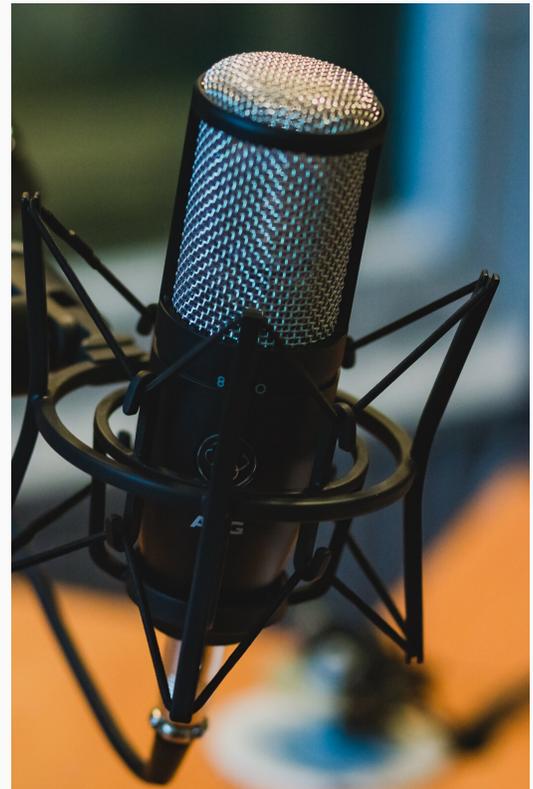
The DropMock Podcast

Are you ready?

We are ecstatic to tell you that the company podcast is officially OUT in the world!

You might be curious to know why we decided to launch a podcast. It's simple, really. We want to help you succeed in life & business.

Recording valuable and fun content for you to listen to while you're driving, taking a shower or cooking dinner sounds like a fantastic idea to us! Our goal is to publish one new podcast episode every week.



LISTEN TO THE PODCAST...

Are you ready to succeed in life & business?

Don't miss out on the brand new DropMock podcast! We will have the best personal growth & business conversations for ambitious entrepreneurs.

LISTEN NOW



MEET THE TEAM: TRACY ALLEN



Tracy Allen started 9to5Not Business Solutions, a video productions/editing & marketing company in 2010. She is a Navy veteran, born & raised in Pittsburgh, PA and has resided in San Diego since 1994. She has two amazing young adult children. Tracy loves LIFE and loves to HULA HOOP!

Tracy feels blessed to have the opportunity to be a part of the DropMock team in the sales arena. She is looking forward to helping our community's growth with products that will enhance your online marketing businesses.

Tracy's background is in sales. But after being laid off from her car sales job in 2010, she learned how to shoot and edit videos and started her YouTube show called "What Do You Do?" interviewing local entrepreneurs on who they are, what they do, and why do they do their business.

Tracy is super excited about how far video has come since getting started and where it's going. One of her dreams is to start seeing video in the offline world in some very cool and unusual places. For example, if you take a flight overseas you'll notice that the head-rests have built-in screens for video. That's where you see the flight attendant's demonstrations now. Tracy also wants to see coffee mugs, wall art, mirrors, all come to life with the ability of video appearances!



One of Tracy's favorite quotes is, "there is no fear when you're having fun." -Will Thomas. When you love what you do and you're surrounded by people that you love and they love you, it's a safe place! Then you can achieve anything!

5 Creative DropMock Template Ideas

Use these ideas for your next project!

1.) Use DropMock Image to share a motivational quote

- If you're trying to grow a business online, it's vitally important that you have a strong social media presence. Be sure to post on your social platforms!
Pick a quote that stands out to you & share it with your audience!

2.) Use DropMock HD to promote your new program, product or service

- Use the power of video to capture your audience's attention & promote the next big thing! Share all the details & where they can learn more!

3.) Use DropMock Vertical to promote your Facebook Group

- Vertical is designed for the Instagram platform. You can encourage your Instagram followers to come engage with & join your Facebook page & group

4.) Use DropMock Canvas to share more about who you are & what you do

- When someone first comes to your Facebook page, can they clearly understand what you/your business or brand is all about? Use Canvas to tell your story & make it clear to your ideal follower!

5.) Use DropMock Image to ask your audience a question & get feedback

- This is such a great way to be creating & delivering exactly what your audience is looking for! Just ask them!



DropMock Team FUN!

MONTHLY TEAM BUILDING ACTIVITY

The weekend of October 25th-26th, the DropMock Philippines Team had their first ever formal team building, where they played multiple games and activities which helped the team build their sense of cooperativeness and camaraderie.

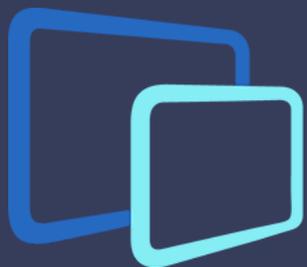


They divided into Team DropMock & Team OneSoci. During the team building, the teams played games such as Tire Relay, Through-the Tires, Monkey Bars, Tarzan Swing, Bamboo Balance, Trust Fall, Spider Web, Bamboo Wall climbing, Zig-Zag logs, Mini Archery, and Mud Crawl. Each team also created flags and came up with their own cheers in correlation to their team names. At the end of the activities team Onesoci earned a total of 450 points while team DropMock gained a total of 490 points, making them the winner! As punishment, the losing team did the dreaded Mud Slide (which turned out to be fun!) During lunch time the team also shared a chocolate cake for Angelo's and Aldrin's birthdays. By evening after dinner, the team gathered around sharing insights and suggestions towards DropMock and the whole Company's development. It was a fun time for everyone!

Coming together
is a beginning,
staying together
is progress, and
working together
is success.

HENRY FORD





DROPMOCK