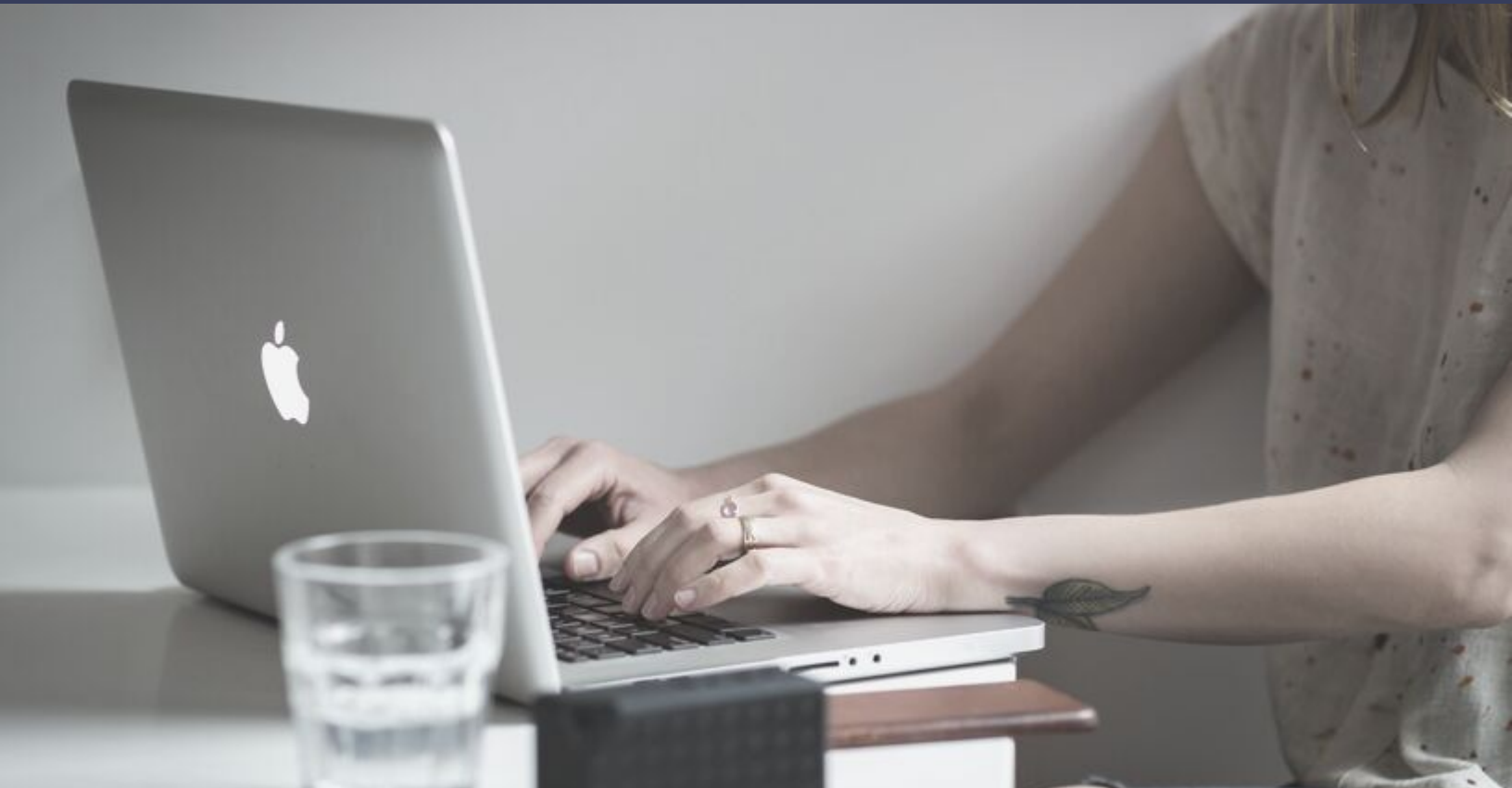


SEPTEMBER 2019, ISSUE 5

DROPMOCK

A monthly newsletter for our incredible audience



WHY ENTREPRENEURSHIP?

BY: MADYSON GREENE

Does it seem to you like right and left everyone is becoming an entrepreneur and building their own brand or business? Selling a product or service? Entrepreneurship is rising in popularity! Being your own boss & creating a life you love, all on your own terms, is definitely a strong motivator to pursue something outside of the traditional 9-to-5. Many people decide to build a business because they want more creative opportunity,

FEATURING

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WHY ENTREPRENEURSHIP?

CONTINUED...

more personal flexibility so that they can spend time with the people who matter most and even the ability to make an incredible living financially without salary restraints. I recently watched an interview where Marie Forleo explained that most people in the traditional work place feel expendable. How statistically 70% of people in the US are actively disengaged from their work. People are not satisfied or passionate about the work they're doing, they show up to collect a paycheck. They aren't thriving! Think about the economic repercussions of having 70% of our workforce unhappy and disengaged. It's another reason why entrepreneurship is on the rise and many people are choosing the entrepreneur lifestyle.



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COMMITMENT OVER CIRCUMSTANCE

I was super encouraged by this quote from Jim Fortin. *"Anytime you say, "I don't have enough time," or "I don't have enough money," you're choosing to work from circumstance instead of from commitment."* How many times have YOU stopped yourself from pursuing something more for your life? How often have you not followed the whispers of your heart because you don't have the right office, the fancy degree, the hot relationship or the best computer? Friends, true transformation can only happen in the areas of your life where you are 100% committed to achievement. If you truly wanted something, you would make it happen regardless of the obstacles that stand in your way!

"Anytime you say, "I don't have enough time," or "I don't have enough money," you're choosing to work from circumstance instead of from commitment."

Jim Fortin



THE CEO'S MESSAGE

JAMIE OHLER

The word HOPE.

THIS MONTH THE WORD HOPE SURFACED TO ME MULTIPLE TIMES. WITHOUT THIS ONE WORD, NOTHING SEEMS POSSIBLE. AS I CONTINUE TO EXPLORE MY THOUGHTS ON THE WORD HOPE, I CHALLENGE YOU TO DO THE SAME.

HOPE: a feeling of expectation and desire for a certain thing to happen.

Increase Productivity With P.Q.O

By: Madyson Greene

P.Q.O stands for prolific quality output. It has to do with productivity and how you can use this technique to get more done & get results.

Think of a goal you have personally or professionally. In order to achieve that goal, you have to focus on the fundamental, basic things that help you to achieve it. That help to make you great.

PQO is doing the basic, moving needle things in life or business on the daily that over a sustained period of time, deliver you results or greatness in a specific, desired area.

There's a quote that says, "if you aim at nothing, you will hit it every time." The worlds highest performers, the most successful people in life or business, know where they are heading.

They have a direction for their life and intentionally know what their goals are. PQO is focusing on the most productive outputs, the most productive and intentional actions you can take each day that get you closer to your goal. It's not about overnight success, it's about sustained success. PQO helps us to learn who wants it bad enough. Who is willing to do the basic, mundane, almost boring work

every day to get a desired result over time?

Think of the American basketball player Michael Jordan. He did not become a professional overnight. He obviously first had to go outside to a basketball court and learn to shoot hoops from the right side of the court, the left, close up and far back .

Even to this day as a professional, I'm sure he still goes to the court and practices shooting hopes. Why? Because that's a needle-mover in his career. That is and was a fundamental action that was



"What actually moves the needle in your life or business?"

non-negotiable if he wanted to achieve the goal of becoming a successful basketball player.. My question for you today is what action should you be performing every single day to drive results in your life or business? What productive action should be a non-negotiable for you to be performing?



TEAM BUILDING FUN!

The DropMock Team was trapped!

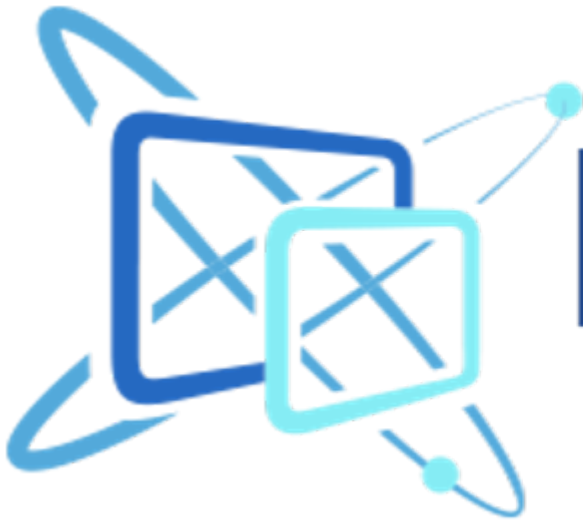
Our DropMock Team in Cairo went for a quick adventure celebrating the first work anniversary for the talented motion graphics artist Asmaa Badry. The team split into two groups getting themselves trapped in two different rooms only separated with a glass window. The aim was to get out as soon as possible by solving puzzles. Most of them involved cooperation between both rooms and they had to decide whether to cooperate together or not!

TEAM:
Together
Everyone
Achieves
More



Check out this cool stuff!

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FUSION

by DropMock

COMING SOON...

After the successful launch of Social Video Adz, Jamie Ohler & Madyson Greene are now in the process of ordering the rest of the equipment & products for the launch of the DropMockk podcast! We are so excited to share this project with you!

As seen in our DropMock Facebook Group, we have DropMock buttons & keychains. Next month we will be doing special giveaways and sending these fun products to many of you in our DropMock community! Stay tuned!



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