

JULY 2019 | ISSUE 3

DROPMOCK NEWSLETTER

WWW.DROPMOCK.COM



In this issue:

THE PHILIPPINES
TEAM TRIP

HOW DROPMOCK
CAN HELP YOUR
BUSINESS

3 THINGS TO
KNOW ABOUT
IGTV

OUR FAVORITE
DESIGNS THIS
MONTH

The Philippines Team Trip

THE TRIP WAS AN INCREDIBLE SUCCESS!

Several members of the Dropmock Team spent a full week in the Philippines earlier this month. They had the opportunity to throw a party, complete with food & games, for girls at a local orphanage. We are going to continue a partnership with this all girl's orphanage into the future! The team also filmed incredible video content to use for future projects.



A Message From The CEO

The trip was FANTASTIC! We had an amazing time brainstorming & working together as a team. Visiting the orphanage was such an incredible, life changing experience.



3 THINGS TO KNOW ABOUT INSTAGRAM TV

1.) IGTV is for vertical video only

- Unlike its YouTube competitor, IGTV content is in vertical orientation. It takes up the entire smartphone screen space, just like Instagram Stories.

2.) IGTV allows videos longer than 60 seconds

- Unlike when posting on your Instagram feed where videos can only be 60 seconds in length, IGTV content can be up to 60 minutes! I recently found out that creators with larger follower amount can upload 1-hour videos where as most everyone is cut off at the 10 minute mark for IGTV video content.

3.) There's a future game plan

- Instagram's CEO Kevin Systrom has said that IGTV ads are in the cards for the future of the platform and creators will eventually be able to earn money from their content! I don't know about you, but that seems to be a valid reason why we should start producing content for IGTV now that way our channels are ready for ads when that feature comes out!

Click here to find out more about IGTV.

OUR FAVORITE JULY DESIGNS

Email support@dropmock.com to claim your \$20 prize!



<https://www.chucksters-vestal.com/>

1915 Vestal Parkway West, Vestal, NY
(607) 748-7888

ED BLAKESLEE

Ed created this video for one of his business clients! We love that he asked our DropMock community for their input!

JOHN UPTON

John created this video with our Bird Shop Template to promote Stainless Steel Catering Products. We appreciate him sharing the design he created!



0121 773 2228

www.clickonstore.net
action@celonline.co.uk

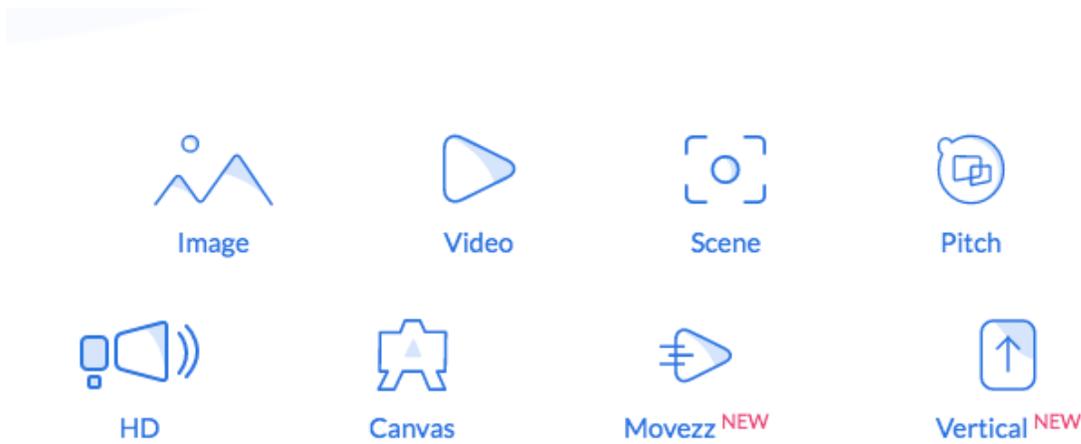


DORN BRENTON

Dorn posted a video of himself unwrapping a present Jamie sent to him! We loved that he used video to capture this moment and that he shared it in our group!

HOW DROPMOCK CAN HELP YOUR BUSINESS

Did you know in the United States alone there are 28.8 million small businesses? Online entrepreneurship is rising in popularity year after year! We want you to confidently know that DropMock wants you to succeed. Here's two ways we help you do just that.



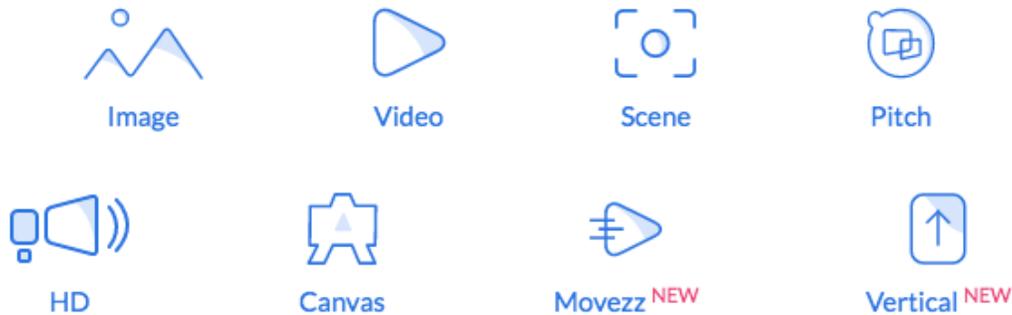
1.) We provide consistent, fresh content

- We have an incredible team of men and women who create consistent, fresh content for a new release every single month! You'll always have fresh templates to create with for your brand or business.

2.) We never let you settle

- Our DropMock platform has a wide range of content capabilities! You don't have to settle for the same type of video templates day after day. Go back and forth between HD Video, Vertical Video for IGTV content, Canvas Facebook Video Headers & more!

HOW DROPMOCK CAN HELP YOUR BUSINESS



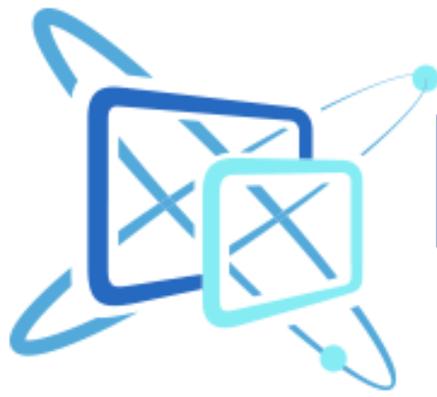
3.) We make it easy

- You can use our premade templates to create an engaging video for social media to promote your business, brand, product or service. You can grab your audiences' attention about something specific that will drive up engagement and inspire them to take action in some way.

4.) We save you time

- Long go the days of hours of video production & editing for a simple social media post. Because of our premade video templates all you have to do is "Choose it, Create it, Save it & Share it!" You'll have a finished project within minutes of adding your own text & images to a video template.

**Click here to find out
more ways we can help!**



FUSION

by DropMock

Relaunch Now Open!



Image



Video



Scene



Pitch



HD



Canvas



Movezz **NEW**



Vertical **NEW**

[Learn More](#)

**SAVE \$60 WITH
COUPON CODE:
JAMIEFUSION60**



DROPMOCK